

Kenanga Investors participate in Save 'n' Invest Roadshows & Seminars

Save 'n' Invest Roadshows & Seminars 2015 entitled 'Save & Invest for Financial Freedom' are organised by Money Compass to bring valuable resource and insights to the general public started from April to June 2015. The topics that covered in these events are:

- Money Saving, Financial Freedom & Retirement Planning, right attitude and behaviour alignment towards Money, Debts & Wealth
- Risk Management through transferring your risk. Diversify your investment risk via Unit Trust portfolio. Wealth Protection & Wealth Distribution
- Investment Opportunities at various platform - Share Market, Property Investment, Alternatives Investment, Gold & Silver Investment, Offshore Insurance etc.

Kenanga Investors was pleased to present the current Market Outlook (in English and Mandarin Session) during these educational events. In addition, Kenanga Investors together with others exhibitor such as, AKPK, PIDM, Bursa Malaysia, PPA and etc. had their respective booth to provide product information at every event venue.

These events had received overwhelm response and ran successfully in Petaling Jaya, Penang, Johor Bahru and Kuching. Please look out for the last Seminar in Kota Kinabalu on 3 June 2015.



Mr. Ismitz Matthew De Alwis, CEO of Kenanga Investors (7th from right) was invited to Save 'n' Invest Opening Ceremony with Dato' Subromaniam Tholasy, Director GST, Royal Malaysian Customs Department (8th from right)

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Kenanga Investors



Mr. Ismitz Matthew, CEO of Kenanga Investors giving Opening Speech in PJ



Mr. Chung Yee Wah, CIO of Kenanga Islamic Investors Bhd as speaker for Market Outlook in PJ and PG



Mr. Sean Yap, Vice President, Investment of Kenanga Investors as speaker of Market Outlook in JB, Kuching & KK

Booth Interaction



Please find the *Special Report* from Money Compass English Issue (May-June 2015)

Special Report

2015 Save & Invest Roadshows & Seminars To Focus On 'Save & Invest For Financial Freedom'



In meeting different challenges as a result of rising inflation rate and cost of living, leading a fulfilling life has certainly become more complex. Among the biggest concern of most individuals these days revolves around 'how to match our purchasing power with rising inflation and meeting different needs of our life stages, especially having sufficient funds for a comfortable retirement lifestyle?'

With this in mind, Money Compass' 2015 Save & Invest Road Shows & Seminars this round will focus on the theme of 'SAVE & INVEST FOR FINANCIAL FREEDOM'. This is a dedicated platform created to cater to the evolving financial needs of all Malaysians. The road shows will provide numerous tips and critical knowledge sharing on how to 'save and invest for financial freedom' suited to Malaysians from all walks of life.

The series of road shows and seminars will include 5 major cities in Malaysia from April to June, including

Kuala Lumpur, Penang, Johor, Kuching and Kota Kinabalu.

The opening ceremony was held on 25 April in Petaling Jaya followed by the official kickoff of the road show from 9.00 am to 1.00 pm for the English session while the Mandarin session begins from 2.00pm to 6.00pm. We were honoured to have Dato T. Subramaniam, Director of GST Division from the Royal Malaysian Custom Department as the guest of honour for the opening ceremony.

Other VVIPs in attendance at the event included Dato Steve, CEO of Private Pension Administrator (PPA), Dato Javern Lim, MD of VKA Wealth Planners, Ismitz Matthew, CEO of Kenanga Investors and Azaddin Ngah Tasir, CEO of Credit Counseling and Management Agency (AKPK).

Among the topics covered during the seminar include those related to saving and investment planning,

financial literacy, saving and debt management, retirement planning, investment outlook, estate planning and GST forum.

One of the seminar's key highlights was the GST Forum where Dato T. Subramaniam joined other panel speakers to discuss on how the nation can handle the impact and issues related to GST positively. The GST forum's panel speakers include Dato' Javern Lim, KK Chow, Cindy Choo and Bryan Chong.

Prominent speakers invited to speak during the event consisted of prominent corporates from financial institutions, accountants and professional certified financial advisers such as Mr. Chung Yee Wah, Chief Investment Officer from Kenanga Islamic Investors Berhad, Dato' Steve Ong, CEO of PPA, Dr. Desmond Chong from AKPK, Tan Sen Nyuk Senior Estate Planner from Rockwills Corporation Sdn. Bhd, Dato Javern Lim from VKA Group and Bryan Cheong from Syntech Technologies.





The seminars will be divided into two sessions - morning and afternoon sessions to cover English and Mandarin language while admission is free. Members of the public can obtain free consultation from participating financial organisations as confirmed exhibitors at the seminar include Kenanga Investors, AKPK, PIDM, Midana Capital, EBBX, PPA, FPAM, Rockwills and National Association of Malaysia Life Insurance Fieldforce Advisors (NAMLIFA). Along with the seminars, there were 2 book launch events during the opening ceremony - one of the book titled 'FREE FROM DEBTS' in Mandarin is authored by Dr. Desmond Cheong, Senior Credit Counsellor, officiated by AKPK CEO Azaddin Ngah Tasir.

As everyone might inevitably encounter debt issues in our life time, proper debt management will allow us to manage it effectively and be debt free in due course. Readers

stand to learn tips on managing debts positively as the book also features many, real case studies complemented by professional debt management advice.

Also during the event, Dato T. Subromaniam launched the '200 FAQs & Case Studies on Malaysian' GST book. The book aims to educate the public on practical issues in view of GST implementation and is published by Money Compass for the benefit of all Malaysians. The book touches on 9 major sectors namely general, consumer, business, retailing, manufacturing, tourism, property development, construction industry and professional services. The book's best feature lies in its common glossary index; an appendix of tax codes, charts, offences and penalties; and a listing of items on zero-rated and exempted supplies. This event is sponsored by Kenanga Investors Berhad who is the Platinum Sponsor while other the sponsors are

Amanah Mutual Berhad (AMB), AKPK, Perbadanan Insurans Deposit Malaysia (PIDM), PPA, Rockwills and Midana Capital.

Apart from the event sponsors, the 5 cities road shows are supported by several major associations including Malaysian Financial Planning Council (MFPC), Financial Planning Association of Malaysia (FPAM), VKA Group and NAMLIFA.

Participation at the event is available on complimentary basis with RSVP (please contact Ms Sydney @ 603-4252 1666 or email to rsvp@moneycompass.com.my) by submitting your name, NRIC, email address, indicate number of participants, choose preferred session [English(Morning) / Chinese(Afternoon)]. Refreshments will be provided during the seminar and participants are eligible to claim 4 CPD hours endorsed by MFPC. **M**

